

DUPLICATE

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Buying Time, LLC.
Attention: Accounts Payable
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
943535-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Dalton/D/Governor	DALTON FOR GOVERNOR	2210

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	943535	07897040

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	323	326

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/18/12	NBC Today Show	7-9am	-TWT---	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWT---	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Tu	10/16/12	8:51 AM	NBC Today Show	7-9am	:30	WDFG12TVENV105H	\$250.00 NM
3	WXII	W	10/17/12	8:29 AM	NBC Today Show	7-9am	:30	WDFG12TVENV105H	\$250.00 NM
1	WXII	Th	10/18/12	8:34 AM	NBC Today Show	7-9am	:30	WDFG12TVENV106H	\$250.00 NM
3	10/16/12	10/19/12	M-F WXII 12 News @ 5 a 5-6am		-TWT---	:30	3	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWT---	3	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Tu	10/16/12	5:46 AM	M-F WXII 12 News @ 5 am	5-6am	:30	WDFG12TVENV105H	\$110.00 NM
3	WXII	W	10/17/12	5:54 AM	M-F WXII 12 News @ 5 am	5-6am	:30	WDFG12TVENV105H	\$110.00 NM
1	WXII	Th	10/18/12	5:20 AM	M-F WXII 12 News @ 5 am	5-6am	:30	WDFG12TVENV106H	\$110.00 NM
4	10/18/12	10/19/12	M-F WXII 12 News @ 6 a 6-7am		---TF--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---TF--	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Th	10/18/12	6:51 AM	M-F WXII 12 News @ 6 am	6-7am	:30	WDFG12TVENV106H	\$250.00 NM
1	WXII	F	10/19/12	6:57 AM	M-F WXII 12 News @ 6 am	6-7am	:30	WDFG12TVENV106H	\$250.00 NM
5	10/22/12	10/22/12	M-F WXII 12 News @ 6 a 6-7am		M-----	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/22/12	6:13 AM	M-F WXII 12 News @ 6 am	6-7am	:30	WDFG12TVENV106H	\$250.00 NM
6	10/16/12	10/19/12	Live with Regis & Kelly	9-10AM	-TW-F--	:30	3	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TW-F--	3	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Tu	10/16/12	9:36 AM	Live with Regis & Kelly	9-10AM	:30	WDFG12TVENV105H	\$100.00 NM
1	WXII	W	10/17/12	9:55 AM	Live with Regis & Kelly	9-10AM	:30	WDFG12TVENV105H	\$100.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943535-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Dalton/D/Governor	DALTON FOR GOVERNOR	2210	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
6	10/16/12	10/19/12	Live with Regis & Kelly Class of Time - Pre-emptible with notice	9-10AM	- TW- F- -	:30	3	\$100.00	NM																																																								
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>WXII</td><td>F</td><td>10/19/12</td><td>9:59 AM</td><td>Live with Regis & Kelly</td><td>9-10AM</td><td>:30</td><td>WDFG12TVENV106H</td><td>\$100.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WXII	F	10/19/12	9:59 AM	Live with Regis & Kelly	9-10AM	:30	WDFG12TVENV106H	\$100.00	NM																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
3	WXII	F	10/19/12	9:59 AM	Live with Regis & Kelly	9-10AM	:30	WDFG12TVENV106H	\$100.00	NM																																																							
7	10/16/12	10/19/12	NBC Today Show II Class of Time - Pre-emptible with notice	10A-12N	- T- TF- -	:30	3	\$65.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>- T- TF- -</td><td>3</td><td>\$65.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>WXII</td><td>Tu</td><td>10/16/12</td><td>11:58 AM</td><td>NBC Today Show II</td><td>10A-12N</td><td>:30</td><td>WDFG12TVENV105H</td><td>\$65.00</td><td>NM</td></tr><tr><td>1</td><td>WXII</td><td>Th</td><td>10/18/12</td><td>10:51 AM</td><td>NBC Today Show II</td><td>10A-12N</td><td>:30</td><td>WDFG12TVENV106H</td><td>\$65.00</td><td>NM</td></tr><tr><td>2</td><td>WXII</td><td>F</td><td>10/19/12</td><td>10:30 AM</td><td>NBC Today Show II</td><td>10A-12N</td><td>:30</td><td>WDFG12TVENV106H</td><td>\$65.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	- T- TF- -	3	\$65.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WXII	Tu	10/16/12	11:58 AM	NBC Today Show II	10A-12N	:30	WDFG12TVENV105H	\$65.00	NM	1	WXII	Th	10/18/12	10:51 AM	NBC Today Show II	10A-12N	:30	WDFG12TVENV106H	\$65.00	NM	2	WXII	F	10/19/12	10:30 AM	NBC Today Show II	10A-12N	:30	WDFG12TVENV106H	\$65.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/15/12	10/21/12	- T- TF- -	3	\$65.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
3	WXII	Tu	10/16/12	11:58 AM	NBC Today Show II	10A-12N	:30	WDFG12TVENV105H	\$65.00	NM																																																							
1	WXII	Th	10/18/12	10:51 AM	NBC Today Show II	10A-12N	:30	WDFG12TVENV106H	\$65.00	NM																																																							
2	WXII	F	10/19/12	10:30 AM	NBC Today Show II	10A-12N	:30	WDFG12TVENV106H	\$65.00	NM																																																							
8	10/17/12	10/18/12	M-F WXII 12 News @ Nor12-1pm Class of Time - Pre-emptible with notice	12-1pm	-- WT- --	:30	2	\$150.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-- WT- --</td><td>2</td><td>\$150.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>W</td><td>10/17/12</td><td>12:39 PM</td><td>M-F WXII 12 News @ Noon</td><td>12-1pm</td><td>:30</td><td>WDFG12TVENV105H</td><td>\$150.00</td><td>NM</td></tr><tr><td>2</td><td>WXII</td><td>Th</td><td>10/18/12</td><td>12:57 PM</td><td>M-F WXII 12 News @ Noon</td><td>12-1pm</td><td>:30</td><td>WDFG12TVENV106H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-- WT- --	2	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	W	10/17/12	12:39 PM	M-F WXII 12 News @ Noon	12-1pm	:30	WDFG12TVENV105H	\$150.00	NM	2	WXII	Th	10/18/12	12:57 PM	M-F WXII 12 News @ Noon	12-1pm	:30	WDFG12TVENV106H	\$150.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/15/12	10/21/12	-- WT- --	2	\$150.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WXII	W	10/17/12	12:39 PM	M-F WXII 12 News @ Noon	12-1pm	:30	WDFG12TVENV105H	\$150.00	NM																																																							
2	WXII	Th	10/18/12	12:57 PM	M-F WXII 12 News @ Noon	12-1pm	:30	WDFG12TVENV106H	\$150.00	NM																																																							
9	10/22/12	10/22/12	M-F WXII 12 News @ Nor12-1pm Class of Time - Pre-emptible with notice	12-1pm	M- - - - -	:30	1	\$150.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>M- - - - -</td><td>1</td><td>\$150.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>M</td><td>10/22/12</td><td>12:11 PM</td><td>M-F WXII 12 News @ Noon</td><td>12-1pm</td><td>:30</td><td>WDFG12TVENV106H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	M- - - - -	1	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	M	10/22/12	12:11 PM	M-F WXII 12 News @ Noon	12-1pm	:30	WDFG12TVENV106H	\$150.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/22/12	10/28/12	M- - - - -	1	\$150.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WXII	M	10/22/12	12:11 PM	M-F WXII 12 News @ Noon	12-1pm	:30	WDFG12TVENV106H	\$150.00	NM																																																							
10	10/16/12	10/19/12	M-F WXII 12 News @ 5 p 5-6pm Class of Time - Pre-emptible with notice	5-6pm	- T- - F- -	:30	2	\$325.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>- T- - F- -</td><td>2</td><td>\$325.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>Tu</td><td>10/16/12</td><td>5:11 PM</td><td>M-F WXII 12 News @ 5 pm</td><td>5-6pm</td><td>:30</td><td>WDFG12TVENV105H</td><td>\$325.00</td><td>NM</td></tr><tr><td>2</td><td>WXII</td><td>F</td><td>10/19/12</td><td>5:37 PM</td><td>M-F WXII 12 News @ 5 pm</td><td>5-6pm</td><td>:30</td><td>WDFG12TVENV106H</td><td>\$325.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	- T- - F- -	2	\$325.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	Tu	10/16/12	5:11 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	WDFG12TVENV105H	\$325.00	NM	2	WXII	F	10/19/12	5:37 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	WDFG12TVENV106H	\$325.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/15/12	10/21/12	- T- - F- -	2	\$325.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WXII	Tu	10/16/12	5:11 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	WDFG12TVENV105H	\$325.00	NM																																																							
2	WXII	F	10/19/12	5:37 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	WDFG12TVENV106H	\$325.00	NM																																																							
11	10/22/12	10/22/12	M-F WXII 12 News @ 5 p 5-6pm Class of Time - Pre-emptible with notice	5-6pm	M- - - - -	:30	1	\$325.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>M- - - - -</td><td>1</td><td>\$325.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>M</td><td>10/22/12</td><td>5:56 PM</td><td>M-F WXII 12 News @ 5 pm</td><td>5-6pm</td><td>:30</td><td>WDFG12TVENV106H</td><td>\$325.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	M- - - - -	1	\$325.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	M	10/22/12	5:56 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	WDFG12TVENV106H	\$325.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/22/12	10/28/12	M- - - - -	1	\$325.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WXII	M	10/22/12	5:56 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	WDFG12TVENV106H	\$325.00	NM																																																							
12	10/16/12	10/17/12	M-F WXII 12 News @ 6 p 6-630pm Class of Time - Pre-emptible with notice	6-630pm	- TW- - - -	:30	2	\$900.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>- TW- - - -</td><td>2</td><td>\$900.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WXII</td><td>Tu</td><td>10/16/12</td><td>6:11 PM</td><td>M-F WXII 12 News @ 6 pm</td><td>6-630pm</td><td>:30</td><td>WDFG12TVENV105H</td><td>\$900.00</td><td>NM</td></tr><tr><td>1</td><td>WXII</td><td>W</td><td>10/17/12</td><td>6:11 PM</td><td>M-F WXII 12 News @ 6 pm</td><td>6-630pm</td><td>:30</td><td>WDFG12TVENV105H</td><td>\$900.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	- TW- - - -	2	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WXII	Tu	10/16/12	6:11 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	WDFG12TVENV105H	\$900.00	NM	1	WXII	W	10/17/12	6:11 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	WDFG12TVENV105H	\$900.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/15/12	10/21/12	- TW- - - -	2	\$900.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
2	WXII	Tu	10/16/12	6:11 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	WDFG12TVENV105H	\$900.00	NM																																																							
1	WXII	W	10/17/12	6:11 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	WDFG12TVENV105H	\$900.00	NM																																																							
13	10/22/12	10/22/12	M-F WXII 12 News @ 6 p 6-630pm Class of Time - Pre-emptible with notice	6-630pm	M- - - - -	:30	1	\$900.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>M- - - - -</td><td>1</td><td>\$900.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>M</td><td>10/22/12</td><td>6:23 PM</td><td>M-F WXII 12 News @ 6 pm</td><td>6-630pm</td><td>:30</td><td>WDFG12TVENV106H</td><td>\$900.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	M- - - - -	1	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	M	10/22/12	6:23 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	WDFG12TVENV106H	\$900.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/22/12	10/28/12	M- - - - -	1	\$900.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WXII	M	10/22/12	6:23 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	WDFG12TVENV106H	\$900.00	NM																																																							
14	10/16/12	10/18/12	M-Su WXII 12 News @ 11-11:35pm	11-11:35pm	- T- T- - -	:30	2	\$600.00	NM																																																								

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943535-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Dalton/D/Governor	DALTON FOR GOVERNOR	2210	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-T-T---	2	\$600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	Tu	10/16/12	11:08 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	WDFG12TVENV105H	\$600.00	NM
2 WXII	Th	10/18/12	11:22 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	WDFG12TVENV106H	\$600.00	NM
15	10/22/12	10/22/12	M-Su WXII 12 News @ 11	11-1135pm	M-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	M	10/22/12	11:34 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	WDFG12TVENV106H	\$600.00	NM
16	10/21/12	10/21/12	NBC Sunday Today	8-9am	-----S	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	Su	10/21/12	7:58 AM	NBC Sunday Today	8-9am	:30	WDFG12TVENV106H	\$400.00	NM
17	10/20/12	10/20/12	WXII 12 Sa/Su News at 6:6-8am		-----S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	1	\$225.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	Sa	10/20/12	6:29 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	WDFG12TVENV106H	\$225.00	NM
18	10/21/12	10/21/12	WXII Late News AFTER 11	WXII Late News AF	-----S	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	Su	10/21/12	11:55 PM	WXII Late News AFTER NFL	WXII Late News AF	:30	WDFG12TVENV106H	\$500.00	NM
19	10/20/12	10/20/12	NBC Saturday Today	8-10am	-----S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	1	\$225.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	Sa	10/20/12	9:20 AM	NBC Saturday Today	8-10am	:30	WDFG12TVENV106H	\$225.00	NM
20	10/19/12	10/19/12	M-F 3-4P	M-F 3-4P	----F--	:30	2	\$85.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	----F--	2	\$85.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	F	10/19/12	3:12 PM	M-F 3-4P	M-F 3-4P	:30	WDFG12TVENV106H	\$85.00	NM
2 WXII	F	10/19/12	3:44 PM	M-F 3-4P	M-F 3-4P	:30	WDFG12TVENV106H	\$85.00	NM
21	10/19/12	10/19/12	DR. OZ	M-F 4-5p	----F--	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	----F--	1	\$150.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	F	10/19/12	4:19 PM	DR. OZ	M-F 4-5p	:30	WDFG12TVENV106H	\$150.00	NM
22	10/19/12	10/19/12	M-F WXII News @ 430a	430a-5a	----F--	:30	2	\$25.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	----F--	2	\$25.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
943535-1	10/28/12	October 2012	10/01/12 - 10/22/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Dalton/D/Governor	DALTON FOR GOVERNOR	2210	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/19/12	10/19/12	M-F WXII News @ 430a	430a-5a	----F--	:30	2	\$25.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WXII	F	10/19/12	4:29 AM	M-F WXII News @ 430a	430a-5a	:30	WDFG12TVENV106H	\$25.00 NM
1	WXII	F	10/19/12	4:53 AM	M-F WXII News @ 430a	430a-5a	:30	WDFG12TVENV106H	\$25.00 NM
<u>Total Spots</u>							36		

Payment Terms 30 Days

<u>Gross Total</u>	\$9,970.00
<u>Agency Commission</u>	\$1,495.50
<u>Net Amount Due</u>	\$8,474.50